

ATTRACTING AND RETAINING TALENT FOR YOUR BUSINESS SUCCESS

EMPLOYER VALUE PROPOSITION

- What is your brand that you offer prospective employees?
- What do you offer?
- How do you differentiate yourself from other employers?
- Why should prospective employees join your company?

INCENTIVES

CASH



Wages, Overtime,
Incentive pay

WORKING ENVIRONMENT



Remote Hybrid, Schedule,
Sanitizing, Break Rooms

BENEFITS



Health Insurance, Retirement Mental
Health, Paid Time Off, Short-and Long
Term Disability Life, Wellness

SOCIAL CONNECTION



Virtual and In-Person

PERKS



Transportation, Day Care,
Senior Care, Tuition, Gym

APPRECIATION



Gift Cards, Snack and Meal
Boxes Entertainment Event
Tickets, ETC.

ENGAGEMENT FACTORS



Purpose, Passion



Career/Job Growth



Connecting employee
expectations to company goals



Autonomy



Assign work that the employee
does best



Recognition & Feedback